

INSIDE **Santa's** WORKSHOP



The 2011 Bryan-College Station Christmas Parade

Sunday,
December 4th
2:00 p.m.

Why have a parade?

An important part of all great communities is an annual parade. We've had one in Bryan-College Station for the past 84 years.

People come to the **B-CS Christmas Parade** to be entertained. You can share in all of the fun by sponsoring an entry in the parade. You, your business, your band, or your organization can become part of the spectacle that entertains friends, neighbors and guests. We are expecting more than 30,000 spectators again this year!

Why enter the parade?

You, your organization, or business can receive tremendous public recognition by sponsoring an entry in the B-CS Christmas Parade. The parade is a grand opportunity to tell thousands of people about what you do in a unique and creative way. You will also have a lot of fun and make memories while doing it!

Who will be in the parade?

Over a thousand performers and participants.

Reviewing stands and TV

Four special audiences will be watching: those in the reviewing stands, those watching **KAMU-TV 12.1** (Suddenlink Cable 4, 700), those watching **KAMU-DT 12** (Suddenlink Cable 700), and those watching **live streaming video online at kamu.tamu.edu**.

We're on the Internet

Visit us at **www.bcsparade.com**. You'll be able to register your entry, pay your entry fee, and read the rules for the

parade. Also find B-CS Christmas Parade on **Facebook** for updates to the event.

Types of entries

A limited number of entries will be accepted. We look for a good mixture of entries to make the parade as entertaining as possible. Floats and bands are especially encouraged. Any entries that are deemed unacceptable will be contacted and their entry fees refunded.

Parade route

The starting point for the parade is planned for Parking Lot 50. It will continue east on University Drive to Texas Avenue. The parade will then travel north on Texas Avenue to end at Sulphur Springs in Bryan.

The units will disband in parking lots and streets off Sulphur Springs and just south of Villa Maria.

The staging area for the lineup is planned once again for New Main Drive and Lots 50/51 on the TAMU campus.

Judging

Judging criteria include: compliance to regulations, relevance to the parade theme, originality, use of design and color, and overall entertainment quality.

Floats will be judged in the lineup area and as they pass the reviewing stand. Entries will be divided into twelve divisions. For a complete listing, refer to the Entry Name and Category section on the entry application.

Performing units will need to be continuously moving, no stopping! This is necessary to reduce gaps between entries.

How to enter

Please complete the attached entry form. If you need additional copies, feel free to copy the one enclosed. These are also available on our website: **www.bcsparade.com**.

You'll need to provide:

- Entry Form
- Entry Fee
- Copy of Proof of Insurance (for vehicles)

All entries must be received by 5 p.m. on November 18th.

Please mail or hand deliver your entry forms to Bryan Broadcasting, 2700 Earl Rudder Frwy, Suite 5000, College Station, TX 77845. Any entries received after the deadline will not be included. If mailing, you must allow sufficient time for the entry to be received by the deadline. We will send an email confirmation for all entries by Monday, November 21st. Please call if you don't receive a confirmation.

Questions

If you have any questions about entering a certain category or anything else about the parade, please call Bryan Broadcasting at (979) 695-9595 or KAMU at (979) 845-5611.

Hey Kids!

Make sure your name is on Santa's List!
Bring your letters to the parade because Santa will be there to personally accept them. Be sure to put your mailing address on them so Santa can write you back!

See you at the parade!



Get your registration form online at: **www.bcsparade.com** or call (979) 695-9595 to have one mailed or faxed to you.

B-CS Christmas Parade
PO Box 3248
Bryan, TX 77805
(979) 695-9595
www.bcsparade.com



Be a part of **Bryan-College Station's 84th Annual Christmas Parade**
Sunday, December 4, 2011 at 2:00 p.m.



Bryan-College Station Christmas Parade

Sunday, December 4, 2011 at 2:00 p.m.

Parade Entry Deadline:

Friday, November 18, 2011, 5:00 p.m.

Mandatory Lineup Meeting:

Wednesday, November 30, 2011 7:00 p.m.

Hilton College Station - Oakwood Ballroom (801 University Drive, College Station)

Someone from your group **MUST** attend!

**All Entries MUST be received by
Friday, November 18, 2011 at 5:00 p.m.**

This is the absolute, final deadline. Don't miss it!

Delivery address: 2700 Earl Rudder Freeway #5000, College Station TX 77845

Presented by:

